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SUMMER KOMIKON 2011 POST EVENT PRESS RELEASE

Metro Manila, 2 May 2011 - Last April 16, 2011 saw the successful move of the **Summer Komikon 2011** to a new venue, the **Bayanihan Center** along Pioneer, St. Pasig City. This third summer Komikon (ninth Komikon event, including the main ones in the last quarter) withstood the summer heat and opened itself to a lot of artists, fans and sponsors. Most of the people were awed and thrilled with the new venue, which has an international comic convention venue feel to it.

The line for the tickets started around 9am, even though ticket selling does not start until 10am. To pass the time, the newly launched "**Limited Edition: The Komikon News Journal**" was given out to be read by those waiting to get inside the venue. The newspaper and the air conditioned lobby helped to pass the time in a comfortable manner.

The early attendees were able to receive a free **Komikon canvass bag**, together with those who have pre-purchased their tickets at Comic Odyssey branches. This limited edition Komikon canvass bag was filled up with their numerous comic purchases from the **Indie Komiks Tiange** (28 new comics releases) and several artist exhibitors, including the new comics release **Filipino Heroes League** by **Paolo Fabregas**.

Aside from the venue, also new to the event was the **KomikEGGS Exhibit** and **KomikoNOOK**. Artists and regular attendees were invited to create their own KomikEGGS designs using different materials while the KomikoNOOK is a comics library that is free to use by everyone. The initial comics collections were donated by Komikon, Andrew Villar, Point Zero Comics, Carlo Jose San Juan, JonasDiego.com, Gerry Alanguilan, Argin Lerit, Hub Pacheco and Manix Abrera. Attendees also flocked to the regular **Komikon Freedom Wall**, where they drew and wrote their thoughts.

The program was hosted by Komikon organizer and female cartoonist **Sherry Baet-Zamar** (Carpool) who started the day with some raffle and trivia games. The stage was then turned over to Komikon Sponsor **Animation Council of the Philippines (ACPI)** and their partner **Wacom** to encourage further collaboration between artists and animators. Winning animation entries to the Animahenasyon 2007 were shown in the morning, while Animahenasyon 2008 winning entries were shown in the late afternoon. Around lunch time, the **Hero Deli Food Inc.** sponsored sausage eating contest was opened to groups of male and female contestants. The first male and female to finish eating their sausage and shout "*Hero Sausages, The Best Hungarian Sausages*" was declared the winner. Later in the afternoon, the game was opened to a batch of artists and kids. Afterwards, Komikon Sponsor **Philippine International Cartoons, Comics and Animation (PICCA)** took the stage to discuss the previous activities of PICCA and the future tie ups and events with Komikon in the latter part of the year.

Sherry Baet-Zamar returned on stage to moderate the discussion with the special women cartoonist guests. Questions were answered in turn by **Hazel Manzano** (Callwork), **Joanah Tinio Calingo** (Cresci Prophecies), **Tepai Pascual** (Maktan 1521), **Aileen Casis** (Potpurri) and **Steph Bravo** (Full House). Although three of the other special guests were not able to make it, the works of **Elizabeth Chionglo** (Loveknots), **Armida Francisco Rad** and **Mimi Romualdez** were also exhibited at the venue. These female artists sold their works and gave sketches at the Komikon





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Special Guests' Table. They were joined by **Tony De Zuñiga** (Jonah Hex) who gave sketches to event attendees. Some of his sketch books were given away to lucky attendees during the raffle.

Harvey Tolibao along with artists **Heubert Khan Michael** and **Carlo Pagulayan** held a draw for a cause at the **JonasDiego.com** table. **Jonas Diego**, **Gerry Alanguilan** and **Johnny Danganan** later auctioned artworks given by **Ed Tadeo** on stage. They were able to raise over Php 10,000 for the "Lapis at Papel, Kulang Pa" program for kids in Mindanao.

The program ended with the announcement and awarding of winners for the **Hero Mascot Creation Contest**, **Dundee Recreation Contest**, and Komikon's **Character Making Contest**. The winners for the Komikon's **Comic Creation Contest** will be announced on the website and awarded on the **Free Comic Book Day** on **May 7** at **Comic Odyssey Robinsons Galleria** to provide more time in judging the 17 very creative entries. A video presentation was also shown to announce the start of nominations for the **3rd Komikon Awards** (<http://www.komikon.org/komikon-awards/>) at the **Komikon 2011** in **November 19, 2011**. Sales from the Indie Komiks Tiange totaled to almost Php 50,000 with Indie Tiange Participant **Tomokii** having the highest sales of the day. She will be receiving a free Artist Exhibitor Booth at the Komikon 2011.

Celebrities spotted at the event were columnist **Jiggy Cruz**, director **Topel Lee**, Parokya ni Edgar's **Gabriel Cheeke** and **DJ Angel** of Brewrats.

Summer Komikon 2011 was made possible by **Komikon Inc.** with the help of the following sponsors: **PSICOM Publishing**, **Comic Odyssey**, **Philippine International Cartoons, Comics & Animation (PICCA)**, **Animation Council of the Philippines, Inc. (ACPI)**, **HeroDeli Food Inc.**, **UR 105.9**, **Inquirer Bandera**, **Love is in the Bag**, **Lampara Publishing House** and **Glasshouse Graphics Inc.**

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KOMIKON Inc. is a non-profit cultural organization that aims to promote the awareness and reading of past & present Filipino komiks in the Philippines by organizing comics conventions such as Komikon (every last quarter of the year since 2005) and Summer Komikon (every summer since 2009). For more information, please visit www.komikon.org or send your questions or feedback to inquiry@komikon.org.

