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February 20, 2009

To Whom It May Concern,

Warmest greetings!

From the organizers of the annual Komikon, the ArtistsDen' would like to invite you and your company to participate in the hottest convention this summer, the **KOMIKON SUMMER FIESTA** on May 16, 2009 at the UP Bahay ng Alumni.

In line with organization's goal to improve and propagate the Philippine comics industry, we have organized the first ever Komikon Summer Fiesta as an off-shoot from the four-year and still running Annual Philippine Komiks Convention, giving comics lovers and creators a chance to interact not just once but twice in a year! The Komikon Summer Fiesta would be similar to the longer running Komikon with a distinctive summer and Filipino fiesta theme as is the usual in most fiestas every May.

With regard to this, we would like to invite your company to the first of what we aim to be a series of successful Komikon Summer Fiestas. We have attached a brief description and highlights for this year's event, together with a background on the annual Komikon and about the ArtistsDen. We are confident that you will find our event to be a fun-filled and effective way of reaching your market and at the same time help and share our passion for promoting Filipino comics.

If you have any questions or counter-proposals, please do not hesitate to contact me at mobile number 0918-5919703 or email at komikon@gmail.com.

Thank you very much for your time. We are looking forward to your participation for our mutual benefit and success.

Respectfully yours,

Ms. Lei Muncal
Marketing Coordinator
Komikon Inc.

**KOMIKON
COMMITTEE**

Ariel Atienza, Head 0928-5047976; kartoonista@gmail.com
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About the Philippine Annual Komiks Convention (KOMIKON)

Komikon aims to bring together different comic book artists/groups and publishers in a venue where they could present their talents, works and services to the public and, most importantly, to aspiring comic artists. It brings together different art groups and different generations of artists for a free exchange of ideas, breaks down stereotypes, and broadens the scope of comics – from international to local, sequential to strips, professional to amateur, and published to independent comics. The event would like to bring to people's awareness the current state of the

Philippine comics industry.

Komikon holds contests to encourage participation and to draw in a large attendance of people. The event area is divided into an exhibit area, an area for contests, an area for exhibitors' booths/tables, an area for sponsors, registration/information area. The first annual KOMIKON was held last October 22, 2005 at the UP Bahay ng Alumni and has been successfully followed by three more years.



About the KOMIKON Summer Fiesta

Komikon Summer Fiesta 2009 is an off shoot from the annual Komikon. Participants, exhibitors and sponsors have clamored for having more than once a year convention. By holding a comics convention twice in a year, the organizers hope to further stimulate and encourage the re-growth of the Philippines komiks industry. The "summer fiesta" theme, is to give it a distinct Filipino flavor parallel to fiestas held mostly during summer. The Komikon Summer Fiesta will surely be one HOT convention!

Komikon Summer Fiesta Highlights

- Komikon Awards 2009 Call for Nominations
- Sneak Peak into the future plans for Komikon
- Featured Filipino Artists
- Games and Contests
- Comic Book launches signings
- Indie Tiange

About the Organizers

The *Artists' Den* is founded in the year 1999 by a group of 3 artists who dreamed of starting a group that would cater to the different art groups in the Philippines with different styles of drawing and beliefs. The artists and their followers are an unattended audience here in our country but the founding members believed in everyone's potential to draw and reach for the stars. The group meets on a weekly basis to share views and update each other on the latest developments and news. The group also has a mailing list with more than 200 subscribers where artists convene online aside from the weekly meetings. Our organization has a long-term commitment to helping other artist groups, to promote goodwill among fellow Comic Creators and promote different works and activities among appreciative audiences.

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PARTICIPATION OPTIONS



Sponsor

The company is to contribute the amount of *Five Thousand Pesos (P5,000)*. The company, in return, will be entitled to the following benefits:

- Complimentary entrance for three (3) persons (names must be submitted prior to the event)
- Billing on all publicity and promotional materials (flyers, posters, tickets) to be placed in strategic points and online.
- Acknowledgement in all spiels and commercials before, during, and after the event.
- Image banner space at the official event website (left/right side) , with 200-word company write up at Sponsors page
- Thirty (30) minutes of stage time to hold contests, or company promotions
- Option to display 1 free-standing banner and/or 1 vertical hanging banner (maximum size 3 x 6 ft) to be displayed at the event area (outside booth space). Location to be agreed upon on a first reserved, first choice basis.
- Option to insert company brochures/freebies at the Goodie bags
- Option to get an exhibitor table for a discounted rate of PHP 1500 each, inclusive of three (3) exhibitor IDs and three (3) chairs
- Minimum of **50 % non-refundable deposit** must be paid on or before **March 31, 2009**.

Exhibitor

Exhibitors can get tables for PHP 2,500 each, inclusive of three (3) exhibitor IDs and three chairs. Full payments made on or before **March 31, 2009** will get a discounted rate of PHP 2000 per table. **Minimum non-refundable reservation fee of PHP 500 is required to confirm slots.**

*** Full payments must be made no later than April 30, 2009, or your reservation slot will be forfeited. Check payments must be payable to “Ariel Giovanni C. Atienza”. Bank deposit details will be provided upon request. Proof of payment or a copy of the deposit slip must be submitted to confirm reservation.**

Food Concessionaire

Food concessionaires will be provided space for selling at a designated area in exchange for **15 % of gross sales**, which must be paid at the end of the day. A Komikon representative will be on hand to verify sales at any time.

Other Partnership Opportunities

Please contact us at komikon@gmail.com for more details on the following:

- Media Partner, Online Partner, TV/Radio Partner, Newspaper Partner, etc
- Printed Materials Sponsor, Goodie Bag Sponsor, ID Sponsor, Lanyard Sponsor, Prize Sponsor, Materials Sponsor, etc

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